

Earth Hour was 'a big success'



Datuk Seri Che Khalib Mohamad Noh says Tenaga Nasional had not expected such an enthusiastic response

other cities and towns throughout the country, joining the people of 3,900 other cities worldwide.

While about 50,000 people had signed up for the campaign in the country, he said the total number of participants could easily top the projected five million figure.

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tional difficulty occurred.

"Everything went on very smoothly and we were able to respond to the slightly lower demand without any operational glitch.

"Demand peaked up almost rapidly at 9.30pm to follow the normal Saturday evening demand pattern," he said in a press statement yesterday.

He said the minor fall in demand would result in a slight shaving of their revenue but they accepted that Earth Hour was for a good cause.

TNB supplies electricity to approximately 7.3 million customers nationwide.

Meanwhile, World Wide Fund for Nature Malaysia said the campaign was an eye-opener for the people to take a serious view of environment

conservation.

This was seen by the unexpectedly overwhelming response with practically every building in cities and towns nationwide blacking out.

WWF Malaysia Earth Hour project manager Devan Subramaniam, who was at Menara Kuala Lumpur to view the Klang Valley during Earth Hour, said it was amazing to see every building around, including the smaller ones, blacking out.

"We could only see the street lighting for that one hour. We never expected such good response as previously Malaysians had appeared rather averse to supporting environmental issues."

He said there was a similar response from the people in

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KUALA LUMPUR: The Earth Hour lights-off last Saturday saw a dip in electricity consumption nationwide that was sufficient to light up 14 million 40-watt bulbs.

While the 550 megawatt reduction in power use meant a dip in the earnings of Tenaga Nasional Bhd, the company was pleasantly surprised by the support shown by consumers for the worldwide campaign.

TNB president/chief executive officer Datuk Seri Che Khalib Mohamad Noh said during the one-hour energy conservation initiative, their staff were extra vigilant in case any untoward opera-