

Separate your waste at home

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Alam Flora out to help residents to reduce, reuse and recycle

ALAM Flora collects every single item thrown into a garbage bin, and disposes of the collected waste at landfills and transfer stations. At present, 95% of this waste is disposed of, while merely five per cent is recycled.

It is estimated that about 10 to 20% of all waste in the landfills can be recycled if only it had been segregated at source.

With the growing need to reduce the amount of waste that is going into the landfills, Alam Flora is urging the public to work with them on their efforts to promote the 3R concept (Reduce, Reuse, Recycle); and to take the initiative to promote these practices within their community.

As individuals, we can make a difference by making the effort to practise segregation at source as well as the 3R concept in our own homes.

Reduce means to minimise our own waste, ensuring that we do not generate waste unnecessarily. For instance, individuals can reduce the amount of waste they create by buying fewer products, or buying good quality products that last longer.

Households can generate less waste by repairing broken equipment instead of throwing them away, buying consumables in bulk to reduce packaging, or using fewer disposable items such as diapers,



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For our comprehensive waste management services, please call **1800-880-880**.

paper plates and cups.

Reuse means to use an item more than once in its life cycle. Many items we purchase can be reused, whether it is for the same function or for a different function altogether. For instance, plastic bags can be reused as garbage liners; while other items such as glass bottles and plastic food containers can be reused to store other food items. One can also buy refill packs of items such as soap powder or cleaning fluids so one can reuse the original bottle or container instead.

The final 'R' in the 3R concept is recycling, which means breaking down a certain item into raw materials which are then used to make new items, as opposed to reusing the intact item.

Glass, paper, metal, plastic, textiles, aluminium cans and even electronics such as cell phones and computers can all be recycled. Recycling these items means we can reduce



Do our part: The public can collaborate with Alam Flora to kick-start 3R programme in their community.

the amount of waste that ends up in the landfills, as well as reduce the need for fresh raw materials, energy usage, air pollution (from waste incineration) and water pollution (from landfill leachate).

To help remove the amount of recyclables in our household waste, we should all practise segregation at source at home by separating our waste into organic and recyclable waste before we actually throw them out into the garbage bins.

Food waste should be drained off all possible liquids and properly packed in plastic bags, tied and placed into covered bins; whereas the recyclable items should be sent to nearby recycling centres or given to the waste collectors where kerbside recycling services are available.

These are all very simple measures that can be implemented from within our own homes.

Should any residents association or corporation wish to take the ini-

tiative to implement a 3R system or green practices initiatives in their community, Alam Flora is always ready to help kick-start the effort in whichever way they can.

To see how you can work together with Alam Flora on such initiatives, call the company via the FloraCare system by calling the toll-free line (1-800-880-880), sending an email (feedback@alamflora.com.my) or SMS (ALAM <space> <message> to 33310).