

Hollywood Dreams Parade has arrived in Singapore.

# Parade fever

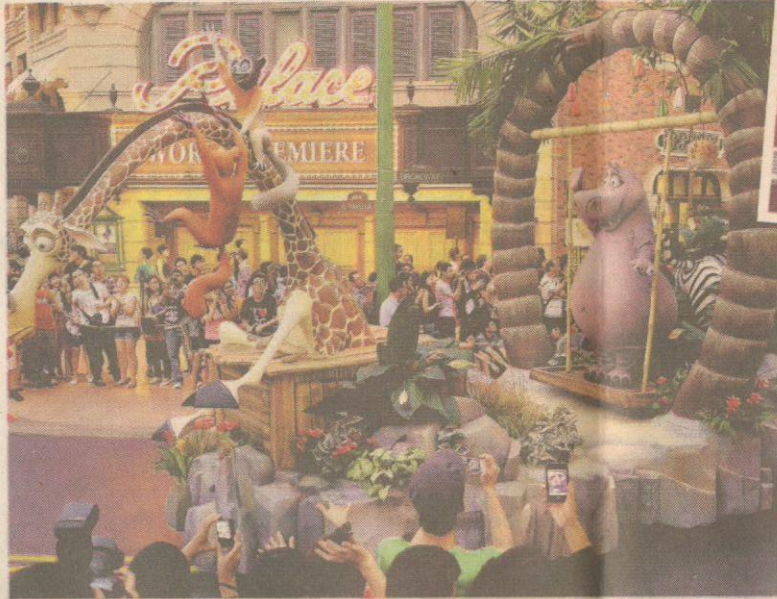
Star 21/1/12 MS 13.

UNIVERSAL Studios Singapore launched its first-ever full-scale parade last Dec 31, adding even more colour and festivity to the region's first movie theme park.

The Hollywood Dreams Parade enthralled guests of all ages with magnificent and intricately detailed floats, special effects, dancers, a custom musical score and some fan-favourite characters from throughout Universal Studios Singapore.

Running through five of the park's seven zones, the parade route was approximately 30 minutes long and gave each guest about a 10-minute viewing experience of the procession. The all-new parade featured a cast of over 100 performers.

"The immense level of detail is evident in the design of the parade units. Everything about this parade, from the floats to the costumes to



The main float of the Madagascar scene, with its lovable characters.



The Hollywood Dreams

Parade was the newest addition to Universal Studios Singapore, which also opened Madagascar: A Crate Adventure earlier last year and debuted Transformers The Ride last month. With its blockbuster themed rides and attractions, Universal Studios Singapore is the only place in

Famous Hollywood Monsters ready to roll in a vintage Cadillac to kick off the parade.

the choreographed acts, was a visually spectacular show," said Dennis Gilbert, senior vice president of Attractions, Resorts World Sentosa.

"Parades are always a major hit with families, and the grandeur of our parade strongly augmented the guest experience at Universal Studios Singapore."

South-East Asia where guests can go to Ride The Movies®. The parade was yet another way the theme park will bring movies, music and characters to life from the big screen.

Hollywood Dreams Parade will run once a day on Saturdays, Sundays and selected holidays, and will be included with regular theme park admission. For tickets and information, visit [www.rwsentosa.com](http://www.rwsentosa.com).