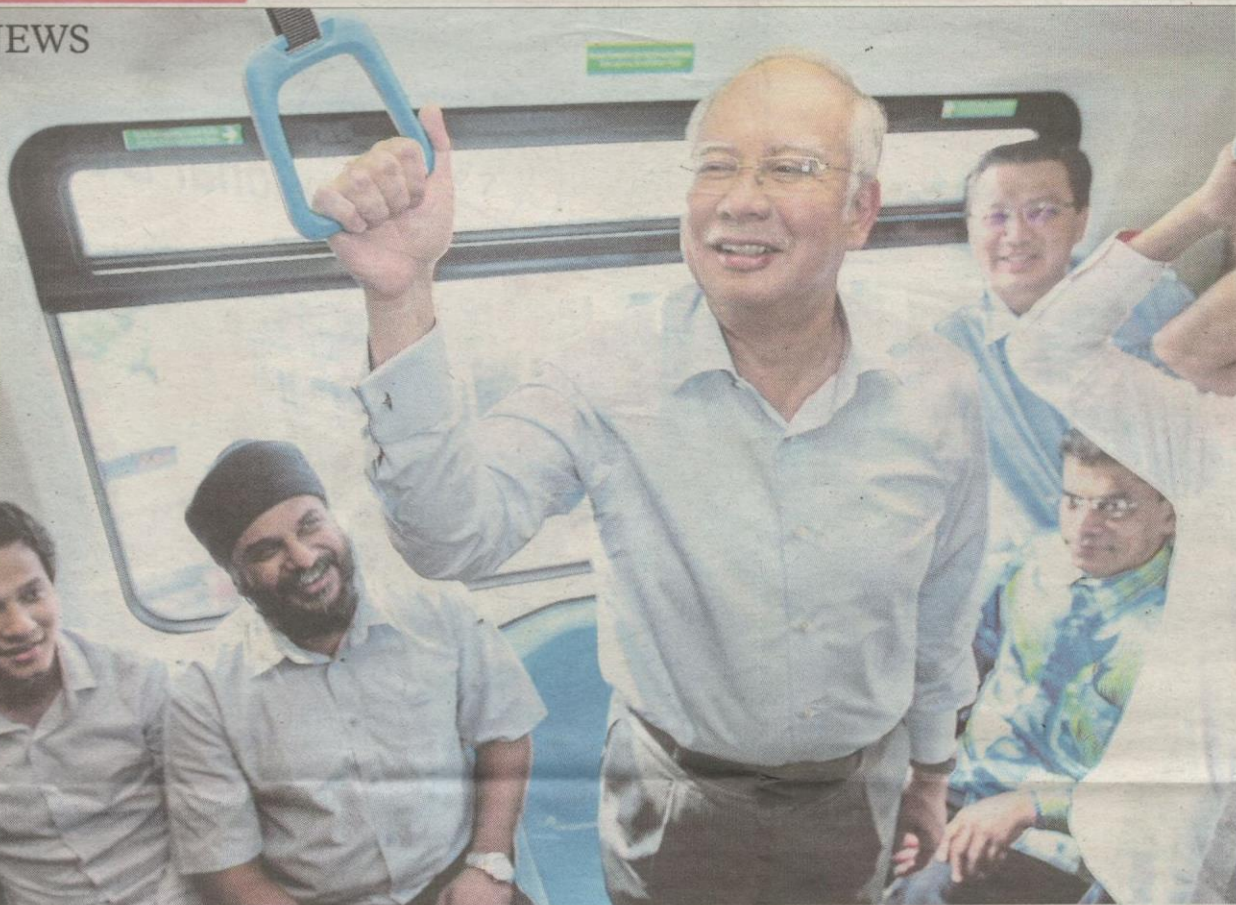


PRIME NEWS



Prime Minister Datuk Seri Najib Razak taking a train ride after the launch of the first phase of the **MRT Sungai Buloh-Kajang Line** yesterday. Pic by Sairien Nafis

'MRT stations best place to develop Bumi brands'

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ACCESSIBILITY: Traders will cater to communities' needs, says Mara director

FAREZZA HANUM RASHID
SUNGAI BULOH
news@nst.com.my

MASS Rapid Transit (MRT) stations are the best platforms to develop Bumiputera brands.

Majlis Amanah Rakyat (Mara) director (Industry and Infrastructure Development Division) Zulfikri Os-

man said this was because of the accessibility of the stations to the communities.

"Different stations cater to different communities. When placing trained traders at the stations, we take into account what the residents in the area like to eat, wear and see, as well as their income levels and lifestyles," he said after the launch of the first phase of the MRT Sungai

Buloh-Kajang Line at the Kwasa Damansara station yesterday.

He added that Bumiputera entrepreneurs had good products but did not know where to showcase them.

"We have secured 41 lots for these entrepreneurs at MRT stations and are identifying additional lots where they can expand their brands.

"With the opening of 12 MRT sta-

tions in this first phase and more to come in the next phases, there will be more job opportunities," he said.

Mara helped the Bumiputera traders from training to funding and even with the packaging of their products.

"We have the complete ecosystem to develop entrepreneurs," said Zulfikri.