

Rapid boost for Manjung

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MANJUNG

THE Rapid Manjung initiative, which offers an efficient and affordable public bus service in the district of Manjung, was launched by Perak Menteri Besar Datuk Seri Dr Zambry Abd Kadir yesterday.

The service plies two routes. The first route starts from 101 Seri Manjung Bus Terminal to Kompleks Mutiara Armada, has 11 stops including the Royal Malaysian Navy Base in Lumut, Lumut jetty terminal, Lumut bus terminal, Desa Manjung Raya, Pantai Hospital and Aeon Mall.

The second route, 102 Manjung City Loop, has 13 stops which pass through government buildings, schools, hospitals, and residential areas such as the Lumut immigration office, Institut Kemahiran Mara, Taman Seri Manjung and Hospital Seri Manjung.

The service offers the people better connectivity and ease of use.

The Northern Corridor Implementation Authority (NCIA) adopted the National Blue Ocean Strategy (NBOS) to implement the Rapid Manjung initiative, in collaboration with Prasarana Malaysia Bhd and the Manjung Municipal Council.

This is the second bus service from this collaboration after Rapid Kamunting, which began operations in 2016.

The Manjung service began operations on March 1 and is currently being offered free for one month.

During the event, Zambry boarded the bus from Manjung with guests and media before heading to the Royal Malaysian Navy base in Lumut; and on to Dataran Lumut for the launch of the service.

The launch of the service also coincided with the "Jelajah UtaraKU Blueprint 2.0" programme which aims to disseminate information on the NCER Development Blueprint 2016-2025 (Blueprint 2.0) to residents.



Perak Menteri Besar Datuk Seri Dr Zambry Abd Kadir (second from left) and NCIA chief executive Datuk Redza Rafiq (centre) trying out the Rapid Manjung bus service yesterday.

gives focus to an inclusive development to benefit all target groups.

"This programme was launched with the awareness that to prosper the people, we (NCER) must move forward with a strong sense of purpose and commitment," he said.

The Manjung-Aman Jaya Maritime City is located in Manjung, in an area rich with marine resources. It is strategically located to create a high income and competitive maritime industry that is expected to contribute RM22.5 billion gross domestic product and create 35,310 job opportunities by 2030.

To ensure a balanced development in the state, NCIA is committed to charting the development of Wilayah Perak Selatan (WPS). Talks are underway to support and develop infrastructure at the Bagan Datuk Water City and the Perak Heavy Industrial Park which are economic catalysts for WPS.

NCIA is also working together with the Perak state government to develop Pangkor Island as a duty-free island,

to bring in more investors and attract Foreign Direct Investment as well as Domestic Direct Investment to the state.

The development plan is also aimed at ensuring sustainability and that the income of locals is safeguarded.

Blueprint 2.0 was launched by Prime Minister Datuk Seri Najib Razak in August last year to transform the four northern states of Perlis, Kedah, Perak and Penang into a world-class economic region by 2025.

It focuses on catalytic growth node projects, 28 transcending border projects and 45 localised high-impact projects.

The development of growth nodes is expected to act as a catalyst and give a spillover effect to surrounding areas.

Currently in the exploration stage is the Rapid Manjung-Ferry service, which hopes to connect Lumut to Pangkor Island and the Rapid Sungai Petani bus service.

GREATER INCLUSIVENESS BY LEVERAGING ON CATALYTIC INFRASTRUCTURE

MANJUNG: RAPID BUS INITIATIVE

		
No of Buses Made Available 10	No of Routes 2	Service Frequency 40-75 min

MANJUNG-AMAN JAYA MARITIME CITY

PROJECT FACTS
Area Size: 1,171 sq km

- Manjung as a Tourism and Maritime City
- Manjung Blueprint was completed in 2017 and has identified 51 projects

POTENTIAL ECONOMIC IMPACTS

Total GDP Contribution (by 2030) RM22.5 billion	Job Creation (by 2030) 35,310 jobs
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RAPID MANJUNG
Free service for one month starting **MARCH 1**
Launched by Perak MB **MARCH 16**

THE IMPACT SO FAR

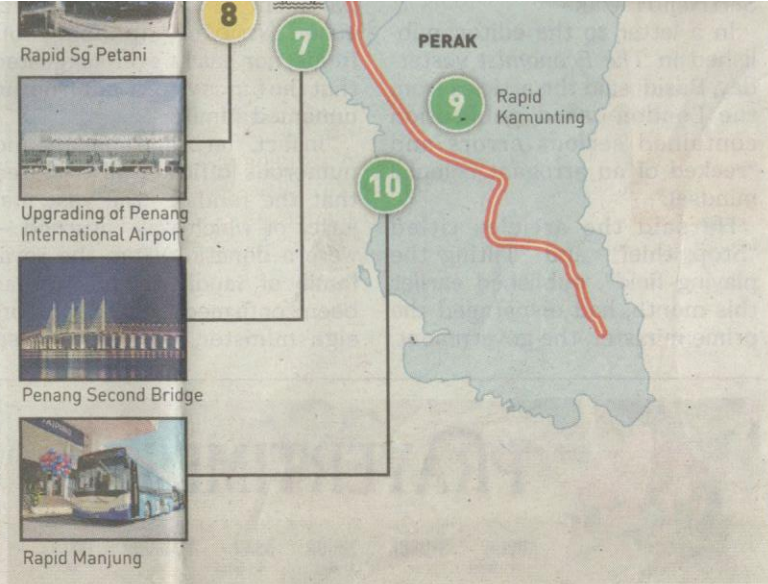
- To ensure seamless connectivity and mobility of people and goods
- To boost economic growth of NCER



NCIA chief executive Datuk Redza Rafiq said the initiatives in Blueprint 2.0 are designed to be more relevant to the current economic climate and



The Rapid Manjung bus service plies two routes in Manjung.



IMMEDIATE FOCUS:

Pangkor as a Duty Free Island

ADOPTED USING NBOS

KORIDOR UTARA MALAYSIA

NBOS
STRATEGI LAUTAN BIRU KEBANGSAAN

prasarana