

# PROTON SOLD 9,792 CARS LAST MONTH

X50, X70 and Exora continue to lead in their segments, says deputy CEO

## KUALA LUMPUR

**N**ATIONAL carmaker Proton Holdings Bhd's sales rose 10.8 per cent to 9,792 units last month compared to 8,839 units in April as the company ramped up production after overcoming the parts shortage issue.

Year-on-year, sales rose 3.7 per cent.

Deputy chief executive officer Roslan Abdullah said the in-

crease was a result of the company boosting its production.

"As with the rest of the automotive industry, we are continuing to secure sufficient parts supply to clear our backlog of orders.

"Proton would like to express our gratitude to customers who have supported us in bearing with the long waiting period," he said in a statement.

Roslan said the X50 continued to dominate the sport utility ve-

hicle (SUV) market with 2,779 units sold last month, making it the market leader in the B-segment for SUVs and the overall leader for the SUV market.

The other models that continued to lead in their segments were the X70 and Exora with 692 and 387 units sold, respectively.

As for its best-seller Saga, Roslan said 3,996 units were sold last month, putting it in the second position for A-segment sedans.



Roslan Abdullah

He said this was a good performance as the 2022 Saga was only launched on May 12.

"The new model offers improved features, safety and quality in a refreshed design, and market demand has been encouraging with more than 12,000 bookings to date."

Roslan added that the model was doing well in export markets, with year-to-date export volume at 1,482 units, an increase of 71 per cent compared

to the previous year.

"Export sales for last month stood at 513 units, an increase of 12.5 per cent over the previous month.

"For the first five months of this year, Pakistan continued to be the biggest export market with 1,350 units sold, followed by Egypt and Brunei with 172 and 158 units, respectively."

Roslan said Proton retained its position as the second most popular car brand in the country last month with an estimated market share of 19.6 per cent.

Year to date, it has an estimated market share of 17.1 per cent.

**Bernama**